

8-10-2001

We Are ... Marshall, August 10, 2001

Office of Marshall University Communications

Follow this and additional works at: http://mds.marshall.edu/mu_newsletter

Recommended Citation

Office of Marshall University Communications, "We Are... Marshall, August 10, 2001" (2001). *We Are ... Marshall: the Newsletter for Marshall University*. Paper 150.
http://mds.marshall.edu/mu_newsletter/150

This Newsletter is brought to you for free and open access by the Marshall Publications at Marshall Digital Scholar. It has been accepted for inclusion in We Are ... Marshall: the Newsletter for Marshall University by an authorized administrator of Marshall Digital Scholar. For more information, please contact zhangj@marshall.edu.

We Are...Marshall!

THE NEWSLETTER FOR MARSHALL UNIVERSITY • AUGUST 10, 2001

Marshall Unveils New Look with Determination

For a while, only Marco knew and he wasn't telling. Now with the official unveiling of the new Marshall University logo, the secret is out. After 18 months of work and planning, Marshall is sporting a brand new logo and a brand new color green, soon to be seen on printed materials, university documents, athletic and other university items.



Those who attended the event in the Joan C. Edwards Playhouse were treated to a video which traced the history of previous logos and later a "teaser" video which used a puzzle theme set to the stirring chords of "2001" which finally showed the new series of logos, which were designed by Phil Evans, a former Marshall student and owner of Phil Evans Graphic Design, Inc.

Members of the Logo Committee, working with the Collegiate Licensing Company of Atlanta, spent months looking at designs before the final selection was made. Representatives from throughout the university community, including students, staff, faculty, administrators, and alumni, as well as community representatives, gave input into the creation of new logos and served on the official committee. Members included Sherry Asbury, Marshall University Foundation; Adrian Cain, Student Representative; Beth Chiparo, Graduate College Representative; Mary Grassell, Faculty Representative; Linda Holmes, Medical School Representative; Carolyn Hunter, Alumni Development; Jim Morgan, Merchandising and Community Representative; Pam Nibert, Marshall University Foundation; Dan O'Dowd, Athletic Development; Keith Spears, University Communications; Kemmeth Rivers, Collegiate Licensing Company and Marshall alum; Sam Stanley, Alumni Association; Beverly Surratt, Graphic Arts Designer; Janis Winkfield, Staff Representative; John Winters, Media Relations; Jim Woodrum, Athletics Representative.

President Dan Angel and Governor Bob Wise took part in the unveiling ceremony, during which both were presented with the first athletic jackets to bear the new logo and color.

"As Marshall continues its march toward national prominence, it has become necessary to integrate our image and launch a renewed look. We are pleased with the results of this effort," said President Angel. "This unique family of marks will provide a clear indication to our students, alumni and the entire nation that Marshall is a university on the move."

(continued on page 3)



Above: President Dan Angel, Governor Bob Wise, and Head Football Coach Bob Pruett proudly wear their new Marshall jackets Aug. 8. Below: Marco presents President Angel with the puzzle leading to the logo unveiling.



Orientation Slated for New Faculty

A full range of activities awaits new faculty members during orientation, which runs August 13-15. Forty-three new faculty have joined MU for the upcoming academic year.

The events begin at 8 a.m. August 13 with a breakfast and greetings in the John Marshall Dining Room of the Memorial Student Center. Following a group photo at 9:15 in the MSC Lobby, a campus tour and tour of the library are on tap. At 11 a.m. research facilities of Marshall libraries will be explored in Room 138 of the Drinko Library. After lunch in the Don Morris Room, a seminar on "Funding Opportunities for Research and

(continued on page 4)



Marshall Artists Series Reaches 65th Anniversary Milestone

Two show business legends and three award-winning Broadway musicals will highlight the 65th anniversary season of the Marshall Artist Series. Added attractions include fall and spring international film festivals, a German puppet troupe, a French musical review, and a performance by the Mozarteum Orchestra of Salzburg.

Comedian Bill Cosby will share his comic gifts on Friday, November 16, in the Cam Henderson Center. Cosby, known for his stand-up comedy act, his long-running television show and his fast selling books, is renowned for his humor centering on insights into the roles of parents, children, family members, and men and women.

After an ice storm cancelled the Kenny Rogers Christmas from the Heart show last December, the show has been rescheduled for December 7 in the Huntington Civic Arena. Featuring the magic of toys, kids and favorite carols, the performance begins at 7:30 p.m. Tickets from last year's show will be honored and tickets are still available.

All other Series events, except for the film festivals, will be held in the historic Keith-Albee Theater. The theater has just undergone extensive renovations, including a new sound renovation to the balcony which Artist Series officials say will make this season much more enjoyable to balcony patrons.

The Fall International Film Festival comes to the Cinema Theater, 1023 4th Avenue, October 5 through 11. Featured films include: Amores Perros (Mexico); Croupier (Great Britain); In the Mood for Love (China); Malena (Italy); the Widow of St. Pierre (France); and Solas (Spain).

TapDogs, the Australian dance sensation, comes to town October 16. Hailed as "the best show on legs," TapDogs features high energy tap performances which take the energy levels of tap and translates it into the rhythms of 90's rock.

The Tony Award and Pulitzer prize winning Broadway musical RENT will be performed Monday and Tuesday, November 5 and 6. RENT is about being young and scared in New York City and about being in love while maintaining hope and faith for tomorrow.

Events will continue in 2002 with Can Can de Paris on Monday, January 8 at 8 p.m.; TITANIC on Tuesday, January 29; the Spring International Film Festival February 8-14; Das

Puppenspiel on March 1 and 2; Art on Tuesday, March 19; The Mozarteum Orchestra of Salzburg on Tuesday, April 9. The series will close out the season with Ragtime, a four-time Tony Award winning Broadway musical, which arrives Tuesday, May 7.

The deadline for renewing current seats from last season is August 16. Based on availability, new orders will be filled after August 16 in time and date order of receipt. All new orders must be accompanied by a MasterCard or Visa number. For additional information, call the Marshall Artist Series at ext. 6656 from 9 a.m. to 5 p.m. Monday through Friday.

Faculty Award Deadlines Near

Nominations for two faculty awards, the Marshall and Shirley Reynolds Outstanding Teacher Award and the Pickens-Queen Teacher Awards, are currently being accepted.

Students, faculty and alumni can make nominations for the Reynolds award. Eligible faculty members must be engaged in teaching and be on a full-time appointment at or above the rank of assistant professor, with at least three years of service at Marshall.

Nominations for the award, which includes a \$3,000 cash prize, can be made in a short, dated letter stating the nominee's name, department, and the reasons for making the nomination. Forms and criteria also may be accessed on the Marshall web site at www.marshall.edu/academic-affairs/MU_Info/reyann97.html. The deadline for nominations is September 29. They should be mailed to The Reynolds Committee, c/o Frances Hensley, Academic Affairs, Old Main 110.

Eligible faculty members for the Pickens-Queen Teacher Awards must be engaged in teaching and be on a full-time, tenure-track appointment at the rank of instructor or assistant professor, with six years or fewer of service at Marshall. Three awards of \$1,000 each will be presented at the Honors Convocation.

Nomination forms and criteria may be accessed on the Marshall web site at www.marshall.edu/academic-affairs/MU_Info/pqann97.html. Nominations may also be submitted in a short, dated letter giving the nominee's name and department, along with reasons for making the nomination. The deadline is October 5. All nominations should be sent to the Pickens-Queen Committee, c/o Frances Hensley, Academic Affairs Office, Old Main 110.

We Are...Marshall!

Published by University Communications, with offices in Huntington (213 Old Main) and South Charleston (110 Administration Building).

The next regular issue of *We Are...Marshall!* will carry an issue date of August 24, 2001. Deadline is August 17. Articles or other materials for consideration should be sent to Pat Dickson, editor, at the South Charleston campus or by e-mail to pdickson@marshall.edu.



Card of Thanks

To Marshall University Faculty and Administrators, Office of Academic Affairs, College of Education and Human Services, Department of ESSR, and friends in other departments:

Thank you for the flowers, cards and visitation during the death of my mother (July 24 2001). Special thanks to my friends in COEHS Office of the Dean who were very supportive during my mother's six-year illness. The sudden death of our brother, Jim (July 7, 2001) made for a very sad month for our family.

Donna Lawson
Retired Associate Dean
College of Education and Human Services

Profile: Nancy Pelphrey

A series on interesting Marshall University people.



Nancy Pelphrey

There's a plan afoot to Paint the Capital City Green. And the Greenest Show on Earth is coming to town. Then like an annual Brigadoon, there's the Herd Village, which materializes each fall to give party-goers a chance to get together for fun, good food and fellowship, while lending spirited support to the Herd.

And there are plenty more activities where those came from, according to Nancy Pelphrey, coordinator of Alumni Programs. She wouldn't have it any other way.

A sunny cheerleader for the Office of Alumni Affairs, Pelphrey helps oversee a whole gamut of parties, events, meetings and get togethers of all sorts, all designed to bring Marshall alumni together and keep graduates up to date about events at their alma mater.

Alumni have a strong attachment to their alma mater and want to be involved, but it's difficult with the miles between them and Marshall. "We provide ways for Marshall alumni and friends to gather together, meet other alumni and support the university. We're here to help maintain that tie with the university," she says. "We do it in lots of different ways."

And if the alums can have fun while keeping in touch, so much the better, she feels. For example, she points out that approximately 45 Marshall alumni clubs have been established throughout the country where people can gather for events and fund raisers, which can include tailgate parties, game-watching parties, student recruitment at college fairs, golf outings, picnics, and receptions. Club members also conduct interviews with candidates for the Yeager program.

"It's a great group of volunteers and we encourage them," Pelphrey says. "We ask that they represent Marshall in a positive way and support the institution with their time, talents and donations to the university. And they do a great job!"

For Pelphrey, working with alumni programs is a perfect fit. A Marshall graduate with two undergraduate degrees—in elementary education and sociology—she's been with the institution for 14 years, eight of them in the alumni office. And Marshall is a family affair for the Pelphreys. One of Nancy's two daughters, Kasey, is a Marshall junior majoring in public relations, while Kellie will be entering the University of Tennessee this fall as a freshman. Husband, Eric, also attended Marshall.

"Let's just say we all bleed green in one way or another," she says with a laugh.

Although autumn with its bounty of football games, tailgate parties, and fundraising activities would seem to be the high point of the year, actually alumni events go on year round according to Pelphrey.

"We don't have a down season. In the summer we regroup and plan what we're going to be doing in the fall. We stay connected with our alumni 12 months of the year. They are a wonderful, interesting, pleasant group of people who make things happen."

She ticks off some upcoming events. "Our next big event is August 21 in Charleston at Embassy Suites when we sponsor Paint the Capital City Green," which is essentially a big pep rally to kick off Marshall athletics. Its a fun night attended by coaches, players, cheerleaders and band members."

(continued on page 4)

New Look

from Page 1

The university's new primary logo features an updated Marco, who sports a bolder and more determined look than in past renderings. The new logo also features a unique block "M", designed exclusively for Marshall with a distinctive "Marshall" word mark. Other logos include Marco and Thundering Herd secondary marks. And a new youth mark, "Lil' Marco", which will be used on items designed for youth and families, was introduced to enthusiastic applause from the unveiling audience. The color scheme reveals a bolder, deeper shade of green in place of the Kelley green, which has been in use for several years.

The University worked with Kemmeth Rivers, a St. Albans native and a Marshall alumna, through Collection Licensing Company of Atlanta in developing the new series.

In addition to the new institutional mark, a secondary institutional mark reserved for special use features a notable campus landmark, the John Marshall statue. The traditional mark of the John Marshall seal will continue to be available for merchandising, while the official seal, with its Latin inscription, is reserved for authorized university documents, such as diplomas.

A phase-in plan is in place for introduction of the new logo on the university's athletic uniforms and campus facilities.

Several retailers were on hand at the Joan C. Edwards Playhouse for Wednesday's ceremony with their merchandise carefully covered until after the official launching of the new logo. Five retailers, Dan's Sport Shop, Glenn's Sporting Goods, the MU Bookstore, and the Stadium Bookstore, all of Huntington, along with Zide's Sport Shop of Marietta, Ohio, agreed to donate a portion of their August 8 MU merchandise sales to the West Virginia Volunteer Organizations Active in Disasters—an umbrella organization that includes the American Red Cross and the Salvation Army.

Gov. Wise praised the retailers. "The flood recovery effort is still underway in southern West Virginia," he said. "I want to thank these retailers and the Marshall community for their contributions and their support as we help our friends and family rebuild."

The logo designer, Phil Evans, currently lives in Huntersville, North Carolina. When he lived in West Virginia, he served as principal of Phil Evans Designs Inc. in South Charleston and as Art Director and Senior Art Director with the Charleston-based Charles Ryan Associates. His identity development work covers a wide range including health care education, marketing and technical, as well as festivals and sporting events. He now works with several large Charlotte-area advertising agencies on logo development for their clients. A Huntington native, Evans is a 1986 graduate of the Art Institute of Pittsburgh.

The new family of logos can be viewed at www.marshall.edu/logo.

Faculty Orientation

from Page 1

Teaching" will take place in the Shawkey Room, beginning at 1 p.m. At 3 p.m., individual college sessions for college-specific research will be held in a number of locations: Fine Arts, 165 Smith Hall; Nursing and Health Professions, 423 Prichard; Liberal Arts, 107 Old Main; Science, 270 Science Hall; Information Tech and Engineering, 110 Gullickson Hall; Education and Human Services, 218 Jenkins Hall; Business, 107 Corbly Hall; Journalism, 332 Smith Hall.

A reception at the home of President and Mrs. Angel from 5-6:30 p.m. will round out the day's activities.

Events on August 14 include: 8:30 a.m., continental breakfast, in the Shawkey Room; at 9:30 a.m., a session on one of three

(continued on page 4)

Nancy Pelphrey from Page 3

Then there's Herd Village. "It was the brainchild of the Alumni Association's Board of Directors," she explains. Each fall before home games, a tented village springs up on the Lefty Rollins Track field. Tents are rented to corporations or individuals on game days for private parties. "It's a great way to entertain employees or guests," she notes, "and all proceeds go towards student scholarships."

The scholarships, to be awarded for the first time this year, will go to a MU cheerleader and a marching band member.

Pelphrey speaks enthusiastically about the Herd Village scholarships, but she is extremely modest about the fact that the official name of these newly created awards is the "Nancy Pelphrey Scholarship."

"The Alumni Association Board of Directors surprised me during Alumni Weekend by naming the scholarship after me. I was just so surprised and honored," she says.

Homecoming activities are a big part of campus life and alumni gatherings, and they always have an intriguing theme. This year it will be "The Greenest Show on Earth" with plenty of chances for creative endeavors.

"We'll have a week-long event with reunions, receptions, seminars and parties...A big event is the office decorating. The whole university takes part and on Friday, October 19 we'll have a live radio remote to announce the winner of the office decorating contest during the Coaches' Breakfast."

And if it's homecoming, the Legislative session and basketball season are just around the corner. There is plenty to be planned around those events, Pelphrey explains.

For example, there's the Marshall University Day at the Legislature, and the Capitol Classic Reception. The latter is held just prior to the annual Marshall-WVU basketball game in Charleston. Currently Pelphrey's working on a new program for alumni and friends which will sponsor a tour next year to Rome, Ireland, and Provence, France. And of course there's Alumni Weekend, held each spring and chock-full of activities.

"During that weekend we have class reunions, class luncheons, and campus tours. We give a number of awards at the awards banquet. We name an alumni Club of the Year, and a Cam Henderson Scholarship is given out. We have wonderful people who travel great distances for this weekend. This spring we had a couple from California who marked their tenth straight year attending. It's a great opportunity for people to come back and visit the campus, meet old friends and make new ones."

Right now plans are in the works for a new alumni center, which is exciting to staff, students and alumni, alike.

Pelphrey and the alumni staff are always looking for new ideas and new ways to reach Marshall grads. They maintain an alumni web site, do numerous mailings throughout the year, and put together the "Evergreen" section of Marshall Magazine, which chronicles the personal and professional achievements of alumni. They encourage people to become active members of the Alumni Association.

It's easy, and it gives you lots of perks, Pelphrey says. "To become an active member, you make a gift of your choice to the Marshall University Foundation. That activates you for one year in the Alumni Association. With a membership card you can use the Drinko Library, be eligible for a short-term insurance program—particularly valuable for new graduates, get a window decal, and regularly receive updated information about the university. We also have a credit card offered to alumni in which a portion of the money from the card comes back to the Alumni Association. Members can also receive discounts on some Marshall merchandise at Stadium Bookstore by showing their membership cards."

Even with her hectic work schedule, Pelphrey does manage to find time for some family activities. The whole family attends Marshall games. And as time permits, she tries to work in one of her favorite pastimes, reading.

Right now a goal of the Alumni Office is to reach students while they are still on campus. She quotes one of her favorite sayings: "The really good news is that you are a Marshall student for four years—the great news is that you are an alum for the rest of your life." I love that quote. It's something I would like for us to build on. We want to connect with students while they are here and let them know they will be appreciated as alumni when they leave the university."

She loves to talk with alumni who are scattered throughout the nation and to those who live in far corners of the world. "When you have the opportunity to talk with alumni, they have so many fond memories and relate some wonderful stories." Pelphrey says. At a recent university open house a woman told her that on the day she graduated from Marshall, her father said to her, "Don't forget, give back." A graduate of Concord College, he had done just that, making an annual donation. She's following his example by giving yearly since her graduation.

"I probably have the best job on campus," Pelphrey sums up enthusiastically. "I have the pleasure of working for the university and having a terrific relationship with graduates, and that includes everyone from our oldest alumni to our youngest. I'm just a lucky person!"

CTC Signs Agreement with Meany Center

The Marshall Community and Technical College, with the support of the International Union of Painters and Allied Trades (IUPAT), has signed an agreement with the George Meany Center for Labor Studies which will allow union workers to earn credit toward baccalaureate degrees, according to Sara E. Chapman, interim director of Continuing Education & Economic Development of the MU Community and Technical College.

The agreement was signed recently during a ceremony in the Drinko Library Atrium, followed by a graduation ceremony for IUPAT members.

"Marshall is the first university to sign such a contract with the Meany Center," Chapman said. "The labor college, located in Silver Spring, Maryland is the only one of its kind in the world."

The program, currently offered in the summer, allows labor workers to further their training in various fields and earn college credit at the same time. Members of the IUPAT come from all over North America, receive training and return to their home regions to conduct training.

According to Patricia Walker, director of Off-Campus programs, an associate degree is awarded to members who complete college general education requirements and have an apprenticeship.

The training brings economic benefits to the region as well, Chapman says. "The IUPAT members often bring their families to West Virginia to take white water rafting trips, tour our glass factories or just enjoy the state's scenic beauty."

Faculty Orientation from Page 1

topics— "Adult Learning Styles," "Discussion as an Instructional Tool," or "Workshop for First-Time College Teachers." From 11 a.m. to noon, faculty members may choose either "Developing/Teaching Online Courses" in Drinko 349, or "Using Technology in the Classroom" in Drinko 402. A Provost's Luncheon is scheduled for the John Marshall Dining Room. At 1:30 p.m., workshops will be held on tenure and promotion for tenure-track faculty and, for non-tenure track faculty, a teaching workshop. The day's activities conclude with a benefits enrollment seminar in the Shawkey Room.

Wednesday's events include a continental breakfast in Shawkey at 8:30 a.m. and a seminar on "Classroom Assessment, Student Learning and Faculty Vitality" at 9:30 a.m. in the Don Morris Room.